2014 was another busy year for YWCA Metro Vancouver and these are just some of the highlights.

We launched STRIVE, a program to support youth-in-care ages 17-24 during another difficult transition - aging out of the foster care system. According to the Ministry of Children and Family Development’s (MCFD) Residential Review Project, BC youth may have had up to 10 foster care placements while in care. In addition to carrying possible emotional trauma from childhood, youth leaving care often lack close family and peer support networks and the life-skills to help them transition into adulthood. Once out of foster care, these youth have limited access to education, higher rates of unemployment and are more likely to suffer from poor mental health outcomes. With the generous support of MCFD, the YWCA STRIVE program provides basic life and employment skills that help youth move successfully out of foster care and into their adult lives.

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2014 FINANCIAL HIGHLIGHTS

YWCA Metro Vancouver’s ongoing impact in the community is made possible by our proven financial stability. The YWCA continues to grow its reserves while diversifying its funding to build a strong financial base.

2014 ANNUAL REPORT

STATEMENT OF REVENUE AND EXPENSES

For the year ended December 31, 2014

REVENUE

Government Contracted Programs 13,155,279
Fund Development 4,739,284
Hotel/Residence 3,653,057
Health + Fitness 2,762,608
Early Learning and Child Care Centres 1,577,666
Other Revenue 772,523
Investment Revenue 657,624
Events 644,369

Total 27,862,410

Fund Development revenue includes the following:

Donations 3,973,642
Government Grants 713,642
Gaming 52,000

Total 4,732,284

EXPENSES BY PROGRAM AREA*

Program Delivery 25.2%
Office 19.6%
Salaries & Benefits 16.8%
Depreciation 3.8%
Supplies & Equipment 3.8%
Events 3.6%
Head Office 0.8%
National and World Allocation 0.4%

Total 4,823,919

EXPENSES BY CATEGORY

Salaries & Benefits 56.8%
Program Operations & Services 32.2%
Office Expenses 12.0%
Depreciation 3.8%
Building Occupancy & Equipment 5.0%

Total 4,823,919

EXPENSES BY PROGRAM AREA

Government Contracted Programs 13,155,279
Fund Development 4,739,284
Hotel/Residence 3,653,057
Health + Fitness 2,762,608
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Other Revenue 772,523

Total 27,862,410

A copy of the 2014 audited financial statements is available upon request.

2014 ANNUAL REPORT

JOIN THE YWCA HEALTH + FITNESS CENTRE

18,227 visits helped women and men find their balance at the YWCA Health + Fitness Centre, the co-ed fitness facility and pool in downtown Vancouver. Membership fees help to fund YWCA programs and services.

It’s just so uplifting knowing you’re a part of doing something impactful and it’s recognized.

- Dana, YWCA Health + Fitness Member

CHANGING LIVES TOGETHER

20,212 guests enjoyed comfortable, affordable accommodation at the YWCA Hotel. Proceeds from their visits help to fund our programs.

For a number of years I have stayed at the YWCA. I love that the staff are always welcoming and helpful. And the fact that it’s a community-minded organization.

- 2014 Hotel Guests

OUR COMMUNITY PARTNERS, DONORS AND SOCIAL ENTERPRISE SUPPORTERS IGNITE THE SPARK THAT HELP YWCA PARTICIPANTS BUILD THEIR FUTURES.

Celebrate Women of Distinction

58 exceptional women and two innovative workplaces were honoured at the 31st annual YWCA Women of Distinction Awards, YWCA Metro Vancouver’s premier fundraising event.

Volunteer

723 individuals and 36 corporate groups volunteered more than 21,000 hours during 2014.

Volunteering with the YWCA has provided me a way to give back to the community. It has given me something very special to look forward to on a regular basis!

- Fran, YWCA Crabtree Corner Volunteer Librarian
Together, we have been able to help change lives for single moms like Emi.

“What I had gone through was not easy. I experienced many ups and downs, but we were able to receive assistance thanks to the broad, wonderful connections at the YWCA. I cannot thank enough the people who have been here for me, for us.”

Emi was able to find support through YWCA Housing, Early Learning and Child Care, Employment and Single Mothers’ Support Services.

HEALTHY CHOICES FOR YOUTH
241 Girls and 190 Boys in Grade 7 participated in Welcome to My Life™, Boys 4 Real™ and That’s Just Me after-school programs in Vancouver and Surrey.
104 Female high-school students and volunteer professional women built lasting friendships through the YWCA High School Mentorship.
18 Female participants took part in YWCA Aboriginal Sisiters in Spirit Mentorship programs.
47 Female high-school students took part in the Green Choice Career Forum.
35 Youth leaving foster care participated in our new program Strive.

A HEALTHY START FOR CHILDREN
4 Licensed early learning and child care centres – Crabtree Corner, Emma’s, Citygate and Leslie Diamond – provided quality care to children whose families have diverse backgrounds and needs. These families include single mothers living in the Downtown Eastside, low income teenage moms finishing high school and families balancing the challenges of working and parenthood.

SAFE, AFFORDABLE HOUSING
461 Low-income single women and children made their home in one of seven YWCA housing communities: Semlin Gardens, Fraser Gardens, Munroe House, Crabtree Corner Housing, Como Lake Gardens, Alder Gardens and Arbour House.
55% of room nights at the YWCA Hotel were subsidized for those needing emergency or temporary shelter.

In 2014, we were able to help jobseekers like Diana find clarity in her career path.

“During the program, I developed a trusting relationship with my group and facilitators. The relationships I formed with the women at FOCUS continue to enrich my life.”

Through FOCUS@Work, Diana was able to build on her professional skills and find meaningful employment.

NEW OPPORTUNITIES FOR EMPLOYMENT
4,310 Women and men accessed job search assistance through the YWCA’s WorkBC Employment Services Centres in Vancouver and the North Shore.
129 Adult jobseekers participated in YWCA Job Options employment programs in Vancouver, the North Shore and Squamish.
83 Women participated in YWCA Connect to Success mentorship program.
81 Women participated in YWCA FOCUS@Work, a new program to help women find meaningful employment.

Male leaders across Metro Vancouver spoke out on violence against women.

The YWCA has been a catalyst for change ever since we opened our doors 117 years ago, to provide housing and services to the women coming to the city in search of education or employment.

From the beginning, we took an integrated approach to meeting community needs. Today, the YWCA continues to expand its spectrum of programs and services – and open doors for women, children, men and youth across Metro Vancouver.

Together, we have been able to help change lives for single moms like Emi.

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