

THE NEXT 125 Ambassador Overview

Mandate

Women and allies working towards equality through inspired philanthropy, meaningful connection and social transformation.

We have an exciting opportunity in recognition of our 125th anniversary in 2022—a bold new initiative to meet the growing needs of our community.

As a charitable organization, we know that our impact is only as strong as the support we receive. We have bold plans for the next 125 years, but we can't do it without you.

The Next 125 is a five-year campaign that will raise \$10M for YWCA programs. The Next 125 is about engaging women and allies to fund three holistic areas of our work:

- 1. Helping Women and Families Flourish**
- 2. Creating Safe, Inclusive Communities**
- 3. Building Brighter Futures, For Everyone**

We invite you to join as a Next 125 ambassador, and be part of a group of passionate women and allies who are transforming the communities in which we live and work through their support of vulnerable single mothers and children. As visionaries and change makers, Next 125 ambassadors share a deep commitment to investing in a healthy, inclusive future for everyone.

For nearly 125 years, the YWCA has led the way with ground-breaking advocacy and innovative programs to meet the changing needs of our communities. Our upcoming 125th Anniversary presents a unique opportunity to leverage the knowledge, expertise and passion of local ambassadors to drive deeper change and create a lasting legacy for the next 125 years and beyond.

The Next 125 Experience

As a Next 125 ambassador, you will belong to a unique group of extraordinary people committed to supporting families in local communities for years to come.

Intimate gatherings, learning opportunities and volunteer initiatives bring you closer to the issues you care about, and allow you to share ideas and develop lasting connections with other inspiring change makers.

In addition to your generous contribution to the campaign, your role as a Next 125 ambassador can include any of the following:

- Engage with the families we serve at a deeper level by volunteering with a YWCA program
- Host an intimate Next 125 gathering in your home
- Involve your family in your philanthropy
- See the impact of your support firsthand through other engagement opportunities
- Encourage community support for The Next 125 campaign and other YWCA funding opportunities either by making connections to new individuals or sharing your passion for the YWCA
- Subscribe to The Next 125 e-newsletter
- Connect with other ambassadors and supporters involved in the project
- Connect with YWCA senior leadership and Board
- Enjoy membership in the YWCA Leadership Circle

Next 125 Salons

Opportunities exist to deepen your connection by participating in intimate salon events on important community issues such as civic engagement, Reconciliation, affordable housing, early childhood development and economic literacy, among others. Local leaders and the YWCA's trusted staff will share expertise and facilitate meaningful dialogue on current and anticipated community needs. The next Next 125 Salon will occur in fall 2019.

